



## PROMOTIONAL TERMS AND CONDITIONS

### “VCF SUMMER CAMP 2025 LAUNCHING CAMPAIGN”

In order to participate in the promotion “VCF SUMMER CAMP 2025 LAUNCHING CAMPAIGN” it is an indispensable requirement to accept, in its entirety, these promotional terms and conditions (hereinafter, the “Terms and Conditions”).

#### **First - Organizer.**

The entity Valencia Club de Fútbol, S.A.D., (hereinafter, the Club) will carry out a promotion called “CAMPUS SUMMER CAMPUS VCF 2025 LAUNCH” aimed at the people who register for the Campus.

#### **Second.- Objective.**

The objective of this promotion is the delivery of a direct gift for the first 100 registrations to the VCF Summer Campus 2025.

#### **Third.- Dates of participation.**

The promotion will be active from Thursday, November 28<sup>th</sup>, 2024 until stocks last (limited to the first 100 registrations).

#### **Fourth.- Prizes.**

Direct gift to each registered participant of a training experience at the Camp de Mestalla (date to be determined once the LaLiga 24.25 season is over), a Puma ball and a gift card containing a QR code with the message of a VCF first team player. This activity can only be carried out by children between the ages of 5 and 16 who have the authorization of their mother, father or legal guardian.

The Club will contact those registered to inform them of the date and timetable, as well as the guidelines for participation according to the rules of the organization.

In the case of participants who register for more than one shift, they will only receive one prize unit consisting of the training experience at the Camp de Mestalla, the Puma ball and the gift card.



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#### **REQUIREMENTS, TERMS AND CONDITIONS OF ENROLLMENT TO THE VCF CAMPUS**

##### ***Fifth.- Participants and requirements.***

Participants must register for the campus through the specific website: <http://campusvalenciacf.com/>.

No refunds will be accepted for this promotion.

In the event that for medical reasons you are unable to attend the campus, the registration fee will be refunded minus the PVP value of the gifts.

All persons who meet the above requirement will participate in the promotion, when they have correctly completed all the fields requested in the form through the following link <http://campusvalenciacf.com/> and have accepted the terms and conditions for participation in the VCF Campus.

The person of legal age who registers the participant will be responsible for the veracity of the data filled in. Only children between 5 and 16 years of age will be eligible to participate in the VCF Campus.

##### **Sixth. - Delivery of gifts.**

The club will personally communicate via email and/or telephone to each participant of:

1. The correct registration to the VCF Campus.
2. The confirmation of the payment of the registration fee by the club, upon receipt of the transfer.
3. The starting date for the physical collection of the gifts by the customer.

In order to collect the gifts, it is essential to present the ID of a legal guardian of the registered participant, acceptance by the legal guardian of these legal bases, and to physically appear after receiving the call received by phone and / or email. The prize cannot be exchanged for any economic compensation.



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Exclusive promotion of collection at Mestalla Valencia CF store located at Plaza Valencia CF, nº2.

#### **Seventh: Protection of personal data.**

##### 1.- GENERAL INFORMATION

The purpose of this policy is to disclose the conditions governing the collection and processing of your personal data by our entity or corporate group to ensure the fundamental rights, honor and freedoms, all in compliance with current regulations governing the Protection of Personal Data according to the European Union and the Spanish Member State.

In accordance with these regulations, we have your authorization and consent for the collection and processing of your personal data for the purposes described in this policy based on the acceptance and authorization provided to us by signing the corresponding authorization form, so that below we indicate all the details of interest to you regarding how we perform these processes, for what purposes, that other entities may have access to your data and what your rights are.

##### 2.- DATA CONTROLLER

Who collects and processes your data?

The Data Controller is the natural or legal person, of a public or private nature, or administrative body, which alone or jointly with others determines the purposes and means of the processing of personal data; in the event that the purposes and means of the processing are determined by the law of the European Union or the Spanish Member State.

In this case, our identification data as Data Controller are the following: VALENCIA C.F., S.A.D. - CIF A-46.050.217.

How can you contact us?

Address of our offices: Plaza Valencia CF 2, CP 46010 Valencia

Email: [lopd@valenciacf.es](mailto:lopd@valenciacf.es).

Telephone number: (0034) 96 337 26 26

Postal address: Plaza Valencia CF 2, CP 46010 Valencia.

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#### 3.- SECURITY MEASURES

What do we do to ensure the privacy of your data?

Our entity or corporate group adopts the necessary organizational and technical measures to ensure the security and privacy of your data, avoid its alteration, loss, treatment or unauthorized access, depending on the state of technology, the nature of the data stored and the risks to which they are exposed.

Among others, the following measures stand out:

- Guarantee the permanent confidentiality, integrity, availability and resilience of the processing systems and services.
- Restore availability and access to personal data promptly in the event of a physical or technical incident.
- Verify, evaluate and assess, on a regular basis, the effectiveness of the technical and organizational measures implemented to ensure the security of the processing.
- Pseudonymize and encrypt personal data in case of sensitive data.

#### 4.- PURPOSE OF THE TREATMENT

##### **Why do we want to process your data?**

We need your authorization and consent to collect and process your personal data, so below we detail the intended uses and purposes. Even so, we will only carry out those that you have authorized us to do by means of the “Authorization Form” of the Consent for data processing:

- Participation in Sweepstakes and Promotions: Marketing, advertising and commercial prospecting. Management of the data requested for the participation and monitoring of sweepstakes and promotions carried out by the Club.
- Image processing: Marketing, advertising and commercial prospecting; Management of associative, cultural, recreational, sporting and social activities. Processing of images that may arise from attendance at sporting and/or social events, as well as participation in promotions and events of VCF (photo or video reports made by VCF itself or by collaborating companies in events, training activities or VCF acts), to be used on our website, social networks and publications for the sole purpose of publicizing activities or acts of VCF, provided that such dissemination never involves an unlawful interference in privacy, honor or reputation.
- Receive product and commercial information and subscription to our newsletter: Marketing, advertising and commercial prospecting; E-commerce; Lead and contact management; Sending of commercial communications.

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#### **How long do we keep your data?**

We use your data for the time strictly necessary to fulfill the purposes indicated above. Unless there is a legal obligation or requirement, the retention periods are as follows: Participation in Sweepstakes and Promotions: As long as their deletion is not requested by the interested party.

- Treatment of images: As long as their deletion is not requested by the interested party.
- Receiving product information and commercial information and subscription to our newsletter: As long as its deletion is not requested by the interested party.

#### 5.- LEGITIMACY OF THE TREATMENT

Why do we process your data?

The collection and processing of your data is always legitimized by one or more legal bases, which are detailed below:

Participation in Sweepstakes and Promotions: Legitimate interest of the Data Controller or third parties compliance with legal obligations in order to process and manage their participation in sweepstakes and / or promotions of the entity.

Treatment of images: Explicit consent of the interested party. The legal basis for the processing of your data is the proper execution of the contract and obtaining consent for the purposes described. Commercial information about activities or services are based on the consent you have given, without in any case the withdrawal of this consent conditions the execution of the main services.

Receive product information and commercial information and subscription to our newsletter: Explicit consent of the interested party.

#### 6.- RECIPIENTS OF YOUR DATA

Do we carry out International Transfers of your data outside the European Union?

In the processing of your data by our company, we need to hire external services that may involve your data being stored and/or processed by organizations that are established or operate from outside the European Union, which would imply that we make international transfers of your data.

Below, we indicate all the details of these international transfers, (they only appear if they are carried out):

Participation in Sweepstakes and Promotions

Microsoft Ireland Operations Ltd (Microsoft Azure) - Ireland

Level of protection granted: EU Commission Adequacy Decision

Category of assurances: Specific and binding adequacy agreements: Privacy Shield.



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#### 7.- ORIGIN AND TYPES OF DATA PROCESSED

Where did we obtain your data from? From the Authorization Form. What types of your data have we collected and processed?

Participation in Sweepstakes and Promotions

Purposes: Marketing, advertising and commercial prospecting.

Identification data

E-mail address

Postal address

Image

NIF / NIE / Passport

Name and Surname

Telephone

Personal characteristics

Age

Date of birth

Place of birth

Image processing

#### 8.- RIGHTS OF THE INTERESTED PARTIES

What are your rights?

The current data protection regulations protect you in a series of rights in relation to the use we make of your data. Each and every one of your rights are unipersonal and non-transferable, that is to say, they can only be exercised by the owner of the data, after verifying his or her identity.

Below, we indicate which are the rights you have:

Request ACCESS to your personal data.

Request the RECTIFICATION of your personal data.

Request the DELETION or elimination of your data (right to be “forgotten”)

LIMIT or OPPOSE our use of your information

Right to PORTABILITY of your data for telecommunication services cases

Right to WITHDRAW your consent at any time

Right to file a data protection CLAIM with the Supervisory Authority: Spanish Data Protection Agency.



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How can you exercise your rights in relation to your data?

To exercise your rights of access, rectification, deletion, limitation or opposition, portability and withdrawal of your consent, you can do so as follows:

Responsible: VALENCIA C.F., S.A.D.

Adress: Plaza Valencia C.F. 2, CP 46010 Valencia

Telephone: 96 337 26 26

E-mail: [lopd@valenciacf.es](mailto:lopd@valenciacf.es)

How can you file a complaint?

In addition to the rights you have, if you believe that your data is not being collected or processed in accordance with current Data Protection regulations, you can make a complaint to the Control Authority, whose contact details we indicate below:

Spanish Data Protection Agency

C/ Jorge Juan, 6. 28001, Madrid (Madrid), Spain

Email: [info@agpd.es](mailto:info@agpd.es) - Telephone: 912663517

Web: <https://www.agpd.es>

#### 9.- CONSENT AND ACCEPTANCE

The acceptance of this document indicates that you understand, accept all the clauses of our privacy policy and therefore authorize the collection and processing of your personal data under these terms. This acceptance is made by signing the consent authorization form for data processing.

#### **Eighth.- Responsibility.**

The organizers reserve the right to interpret and modify the terms and conditions of this promotion at any time or even cancel it or leave it without effect, provided that there is a justified cause for doing so. In any case, they undertake to communicate to the contestants the modified rules or, where appropriate, the cancellation of the contest as a whole through the organizer's website. The participant declares that he/she is in adequate physical condition for the practice of sport, exempting the organizer from any injury or physical damage that he/she may suffer as a result of the activity to be carried out. The contestants undertake that the information they provide is complete, truthful and updated; in any case, the organizer does not verify the authenticity of the same and therefore disclaims any liability arising from any errors, omissions or misrepresentations.

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